



Junior Enterprises
Europe

GET TO KNOW OUR

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A Junior Enterprise is the way to empower university students

A Junior Enterprise is a non-profit organisation, formed and managed exclusively by students of higher education, which provides services for companies, institutions and individuals.

Junior Enterprises are similar to real companies, with the main goal of enhancing the learning of their members through practical experiences.

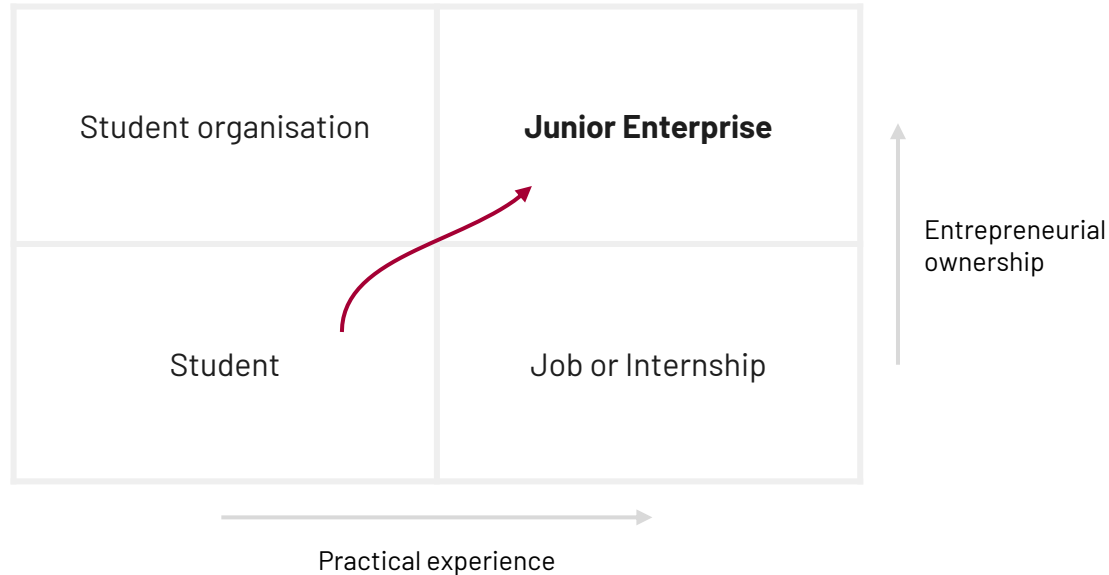
1967

First Junior Enterprise, in France

2020

357 Junior Enterprises, in 16 European countries

A Junior Enterprise maximizes the value for students



Junior Enterprises are a relevant complement to the formal education, maximizing the value for the university students.

It is about enhancing the opportunities for students to foster their knowledge and skills.

In Europe, we are enhancing the development of 33 000 students

**53 years
of history**

**4 400
projects/year**

**16 M cumulative
turnover**

**357 Junior
Enterprises**

**33 000+ Junior
Entrepreneurs**

**62 000+ Junior
Entrepreneurs in
the world**

A Network of 16 countries is spreading the concept of Junior Enterprise in Europe

Our Network

11
Confederations

10 Consultative
Members



In the world

46 countries

**62 000 Junior
Entrepreneurs**



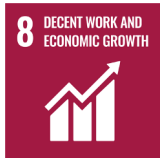
Our network's contribution towards a better world

Sustainable Development Goals



Quality Education

Through our concept we help to equip students with a of variety skills that will help them to succeed in their career. Furthermore, we believe through a diverse skill set individuals can pursue the career they desire.



Decent work and economic growth

At the foundation of our concept we deliver projects to a variety of clients, helping them to solve complex challenges and enhance their operations. This enhances the status of our economy through supporting enterprises and organisations.



Partnership for the goals

We believe that the goals can only be achieved when the public and private sector work together and with the help of our partners we try to enhance the impact we can generate.



Train the Trainers

Programme

The Train the Trainers Programme

The concept

The Train the Trainers event gives Junior Entrepreneurs the chance to develop new heights and to prepare themselves to deliver high quality trainings in multicultural environment.

The program includes a training week delivered by experienced trainers to complement students academic experience with a non-formal education

1. Exchange best-practices
2. Deliver trainings to Junior Enterprises
3. Help to implement national trainer pools
4. Share training opportunities

2. Confidence

- Believe in your project
- Imposter syndrome
- Public speaking
- Networking
- Value your time (see infra)



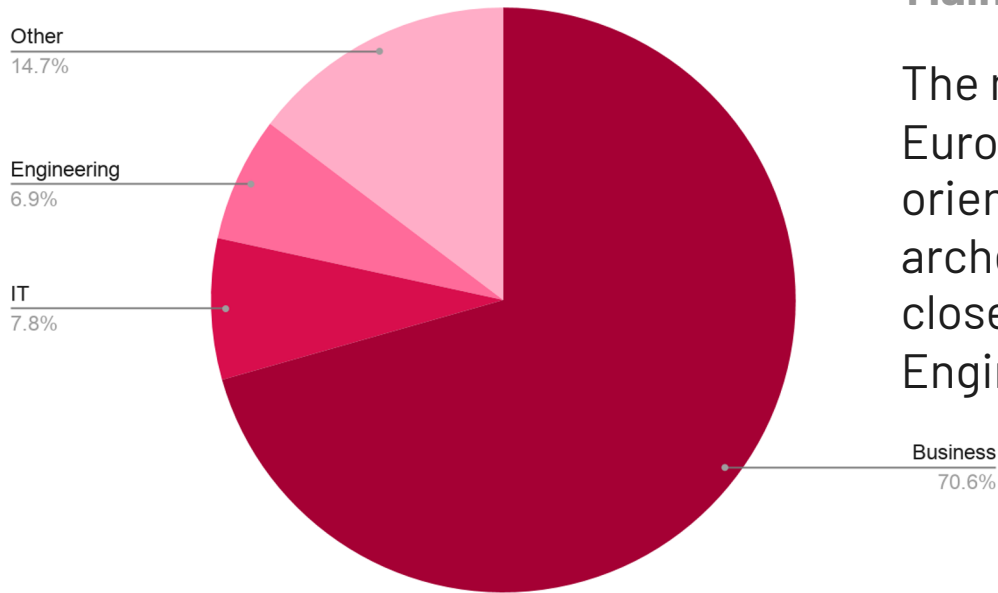
You have to expect things of yourself before you can do them.

Michael Jordan



Junior Enterprises portfolio

Junior Enterprises overview



Main sectors

The majority of the Junior Enterprises in Europe describe themselves as Business oriented. The second most common archetype is the IT oriented, followed closely by Junior Enterprises with an Engineering business core.

Junior Enterprises portfolio

Business

1. Marker Study
2. Business Plan
3. Benchmark
4. Project Management
5. Process optimisation

Marketing/ Communication

1. Social media Strategy
2. Digital Communication
3. Brand Strategy
4. Web Design
5. Visual Identity

IT Services

1. Website development
2. Data analysis/visualisation
3. SEO Strategy
4. App development
5. UX design

Engineering

1. Market study
2. Conception
3. Risk Study
4. Prototype
5. Feasibility study

1000

A global initiative.

JEs participating.
projects delivered.
impacts generated.

An initiative created by



What? Why?

A quick introduction.

What is 1000?

1000 is an initiative with the aim of having Junior Enterprises supporting small and medium-sized enterprises (SMEs) during the COVID-19 crisis and its aftermath by providing services for free.

Why 1000?

The number *1000* is important from two different perspectives:

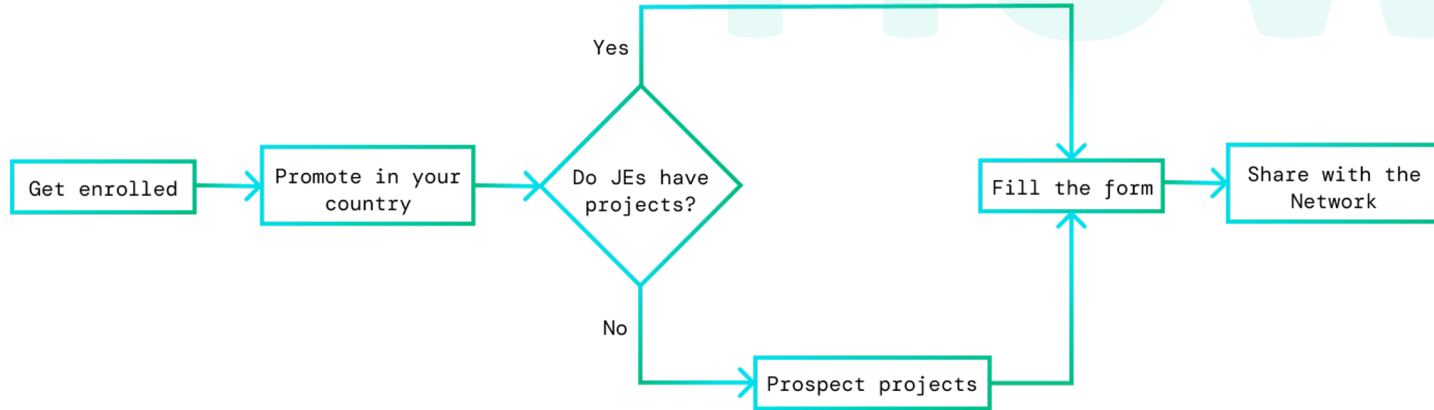
1. We want to involve *1000* Junior Enterprises from all around the world in this initiative
2. We want *1000* projects to be delivered by Junior Enterprises in this initiative

Globally the Junior Enterprise concept counts more than 1,300 Junior Enterprises, delivering more than 20,000 projects each year.

what?

How?

The Process.



How?

Our Communication.

Testimonials

Interviews and testimonials of Junior Entrepreneurs and SMEs who have participated in the initiative.

Statistics

Statistics on the impact of the pandemic on SMEs.

FAQ's

International Video

Through a shared script, we want to create a video with the participation of representatives of each country to communicate the initiative.

and much more!

How?

A team supporting the Network



Julius Stoerrle

Strategy
Public Affairs
Network Development



Milton Fanfa

Private Cooperation
International Relations
Communication
IT



Denzel Basso

Internal Communication
Alumni Management
Enlargement
Legal



Tatiana Guedes

Finance
Events
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