

Agenda for the Future



**Does awareness of
SDGs differ across
the world**

HEInnovate
Webinar

5 November
2020

dr. F.G. Stel



QUIZ



- Do priorities of Sustainable Development Goals differ in poor vs. rich countries? (Yes/No)
- Are priorities of Sustainable Development Goals dependent upon gender, personality and attitude? (Yes/No/Sometimes)

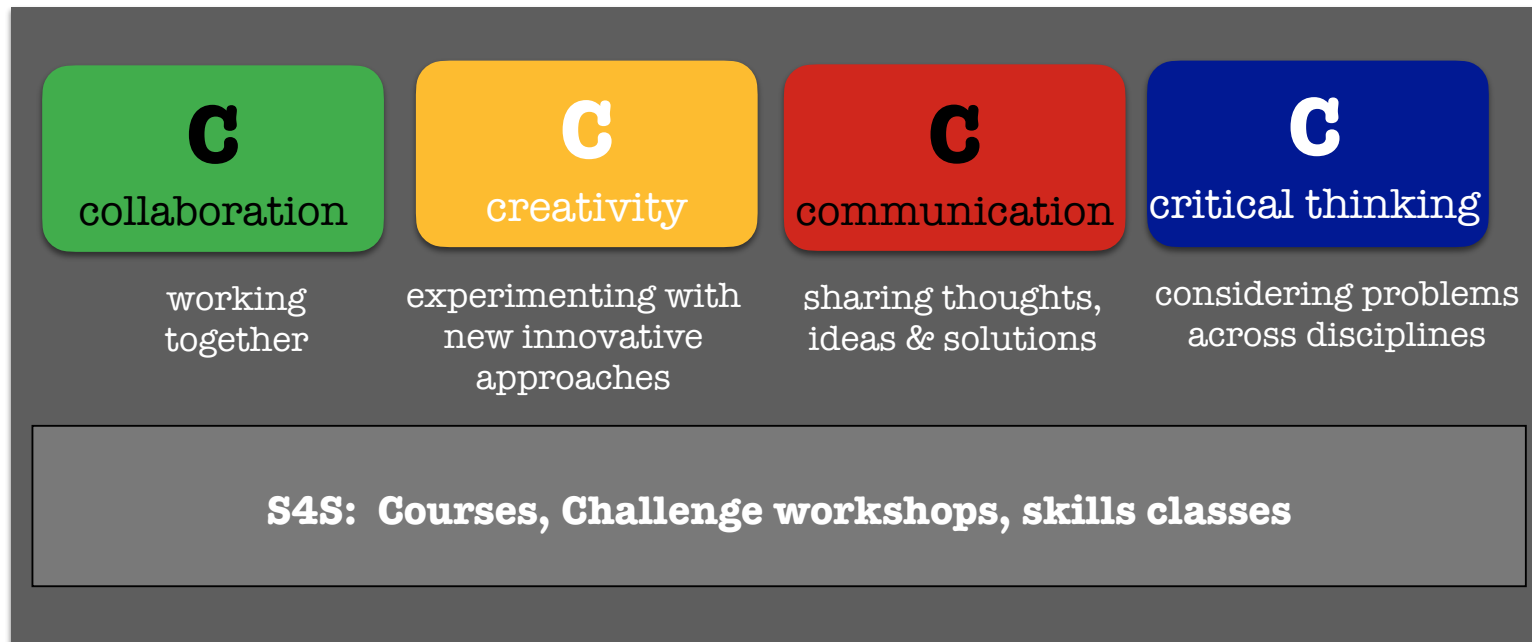
Scale-up4 Sustainability



- E+ program: S/B collaboration in green venturing (2019 - 2021)
- Germany (UOL - lead), Sweden (LiU) and Netherlands (VAS)
- full and associated business partners in all countries
- Evaluate, develop, test, disseminate, research
- best practices, new tools & training material
- website: <https://www.scaleup4sustainability.eu>

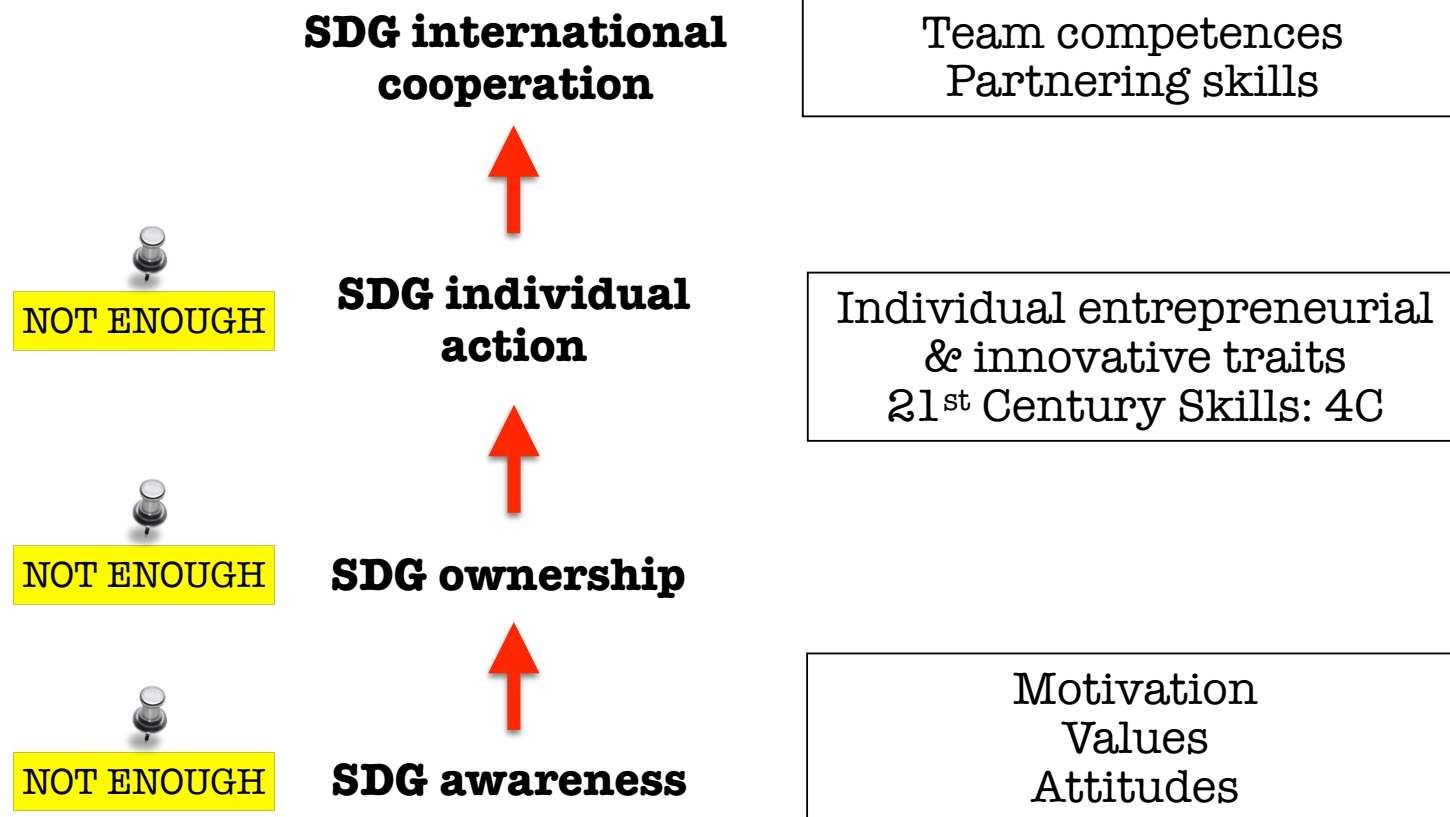


21 CENTURY SKILLS



Source: World Economic Forum, 2018: Future of Jobs

IS SDG AWARENESS ENOUGH?



PARTNERSHIP

PROFIT

PEOPLE

PLANET



PARTNERSHIP



PROFIT



PEOPLE

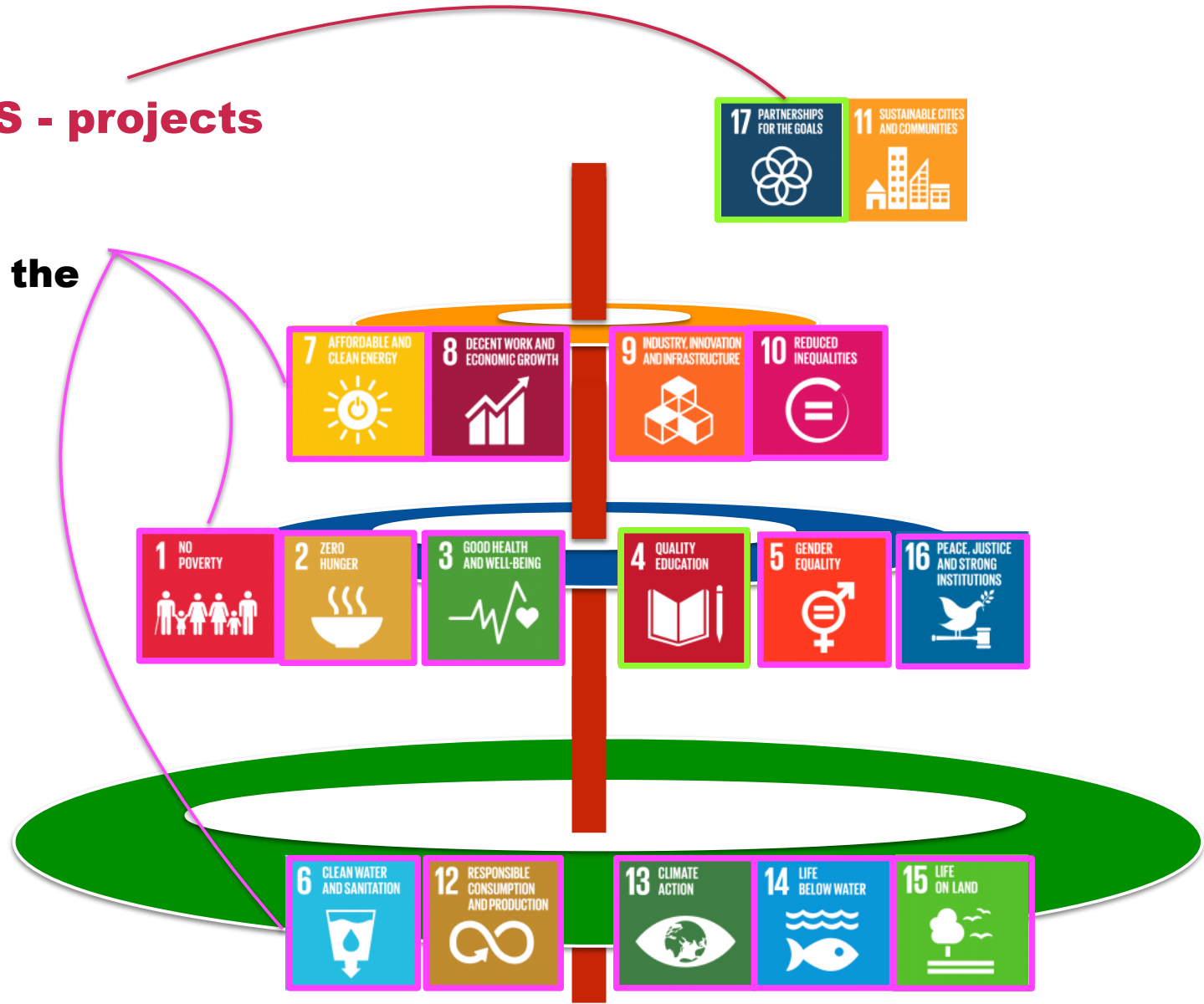


PLANET



Other S4S - projects

Project "Agenda for the future"



AGENDA FOR THE FUTURE

CLUSTERING SDGs IN 11 ITEMS -> PRIORITIZE

Energy: availability & use

Re-use, recycling

Resources usage, availability of raw materials

Human rights & labor conditions

Population: growth & ageing

Poverty & income inequality

Religiously driven activism

Food: availability & safety

Climate change, global warming, CO₂ emissions, ozone layer

Water: availability & purification

Waste & pollution reduction

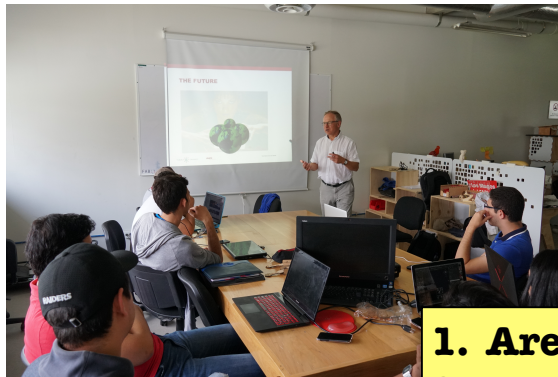
AGENDA for the FUTURE



**INDIVIDUAL
research**

**TEAM
challenge**

1981 students
38 nationalities



NETHERLANDS



INDIA

- 1. Are priorities of SDGs universal?**
- 2. How do personal values influence SDGs?**
- 3. Develop new solutions**



FINLAND

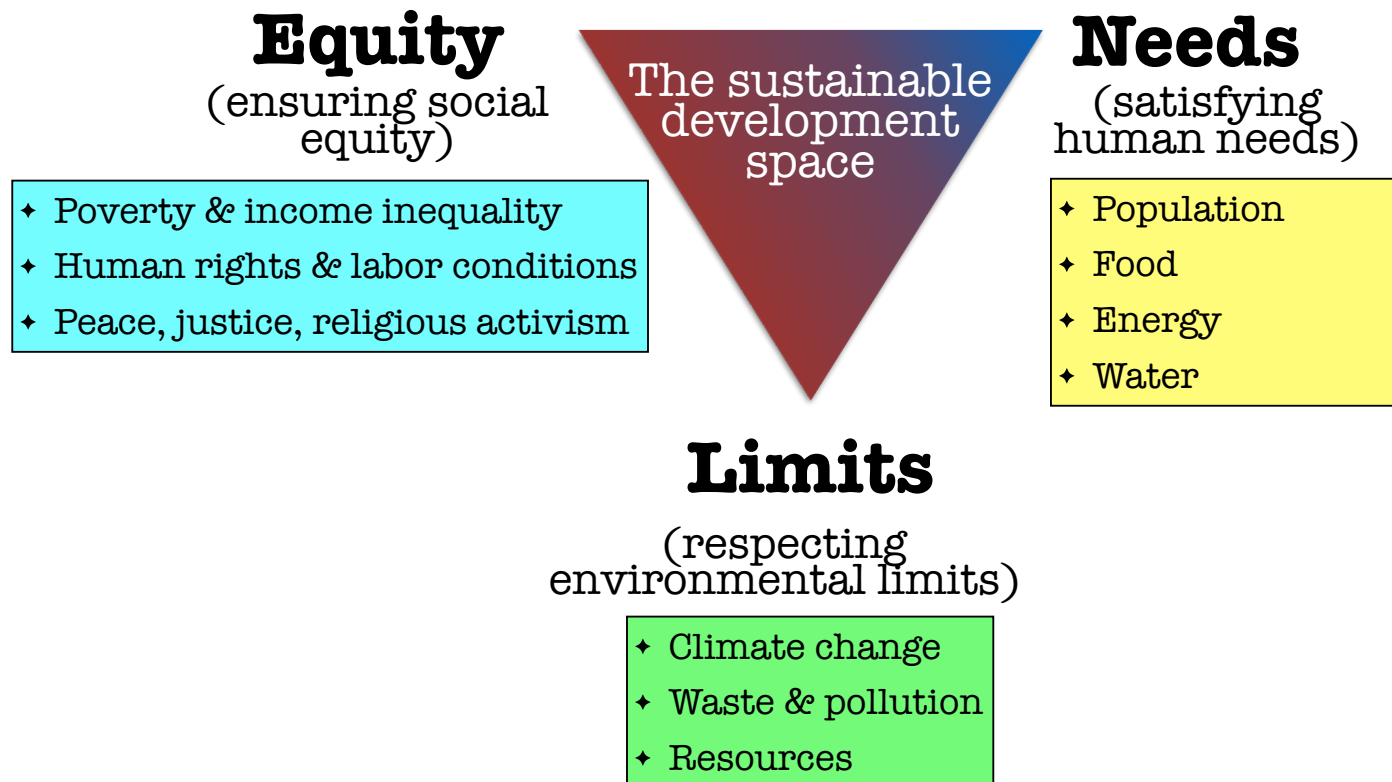


NEPAL

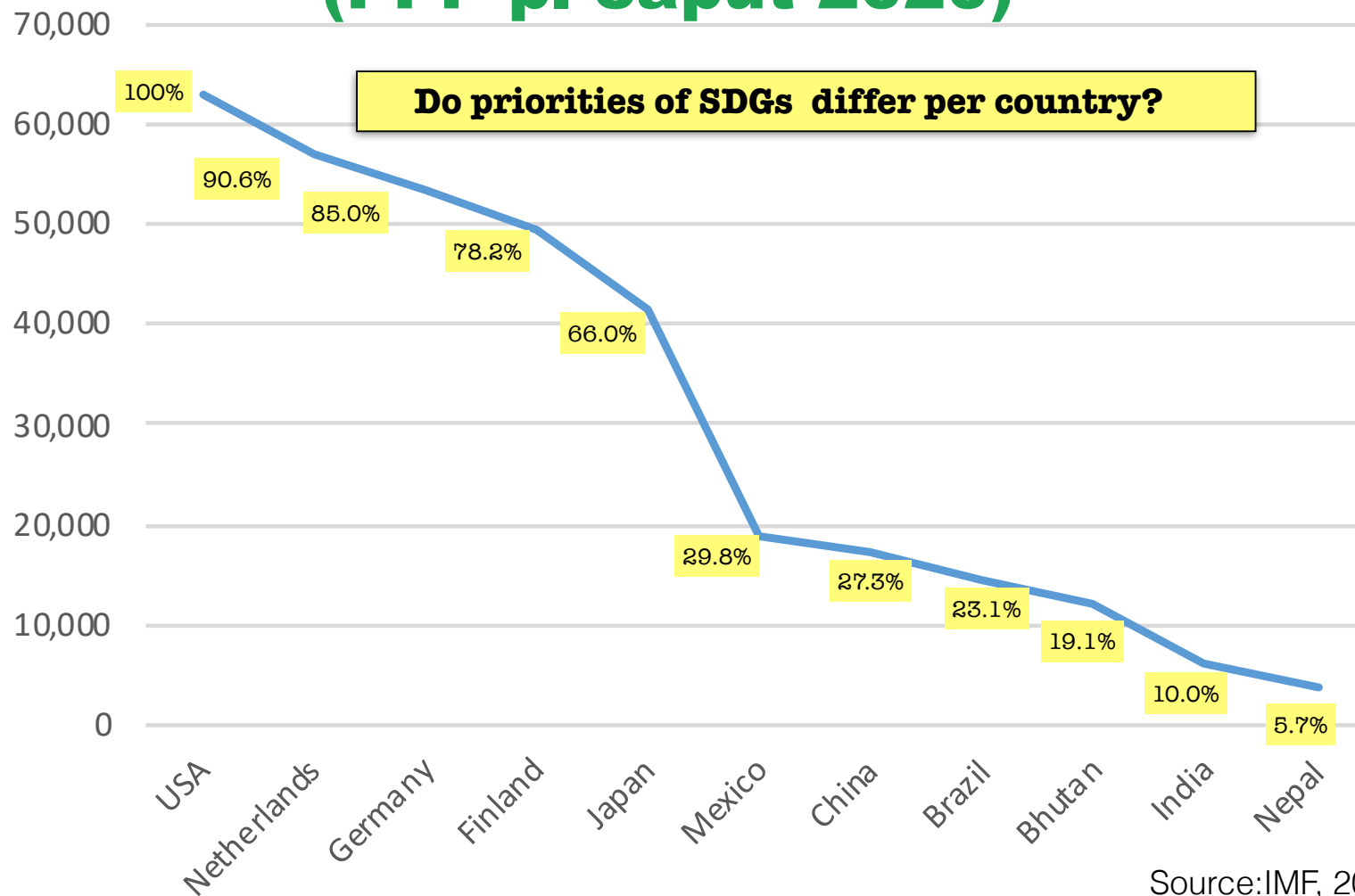


**MEXICO, USA
SINGAPORE, BRAZIL, JAPAN**

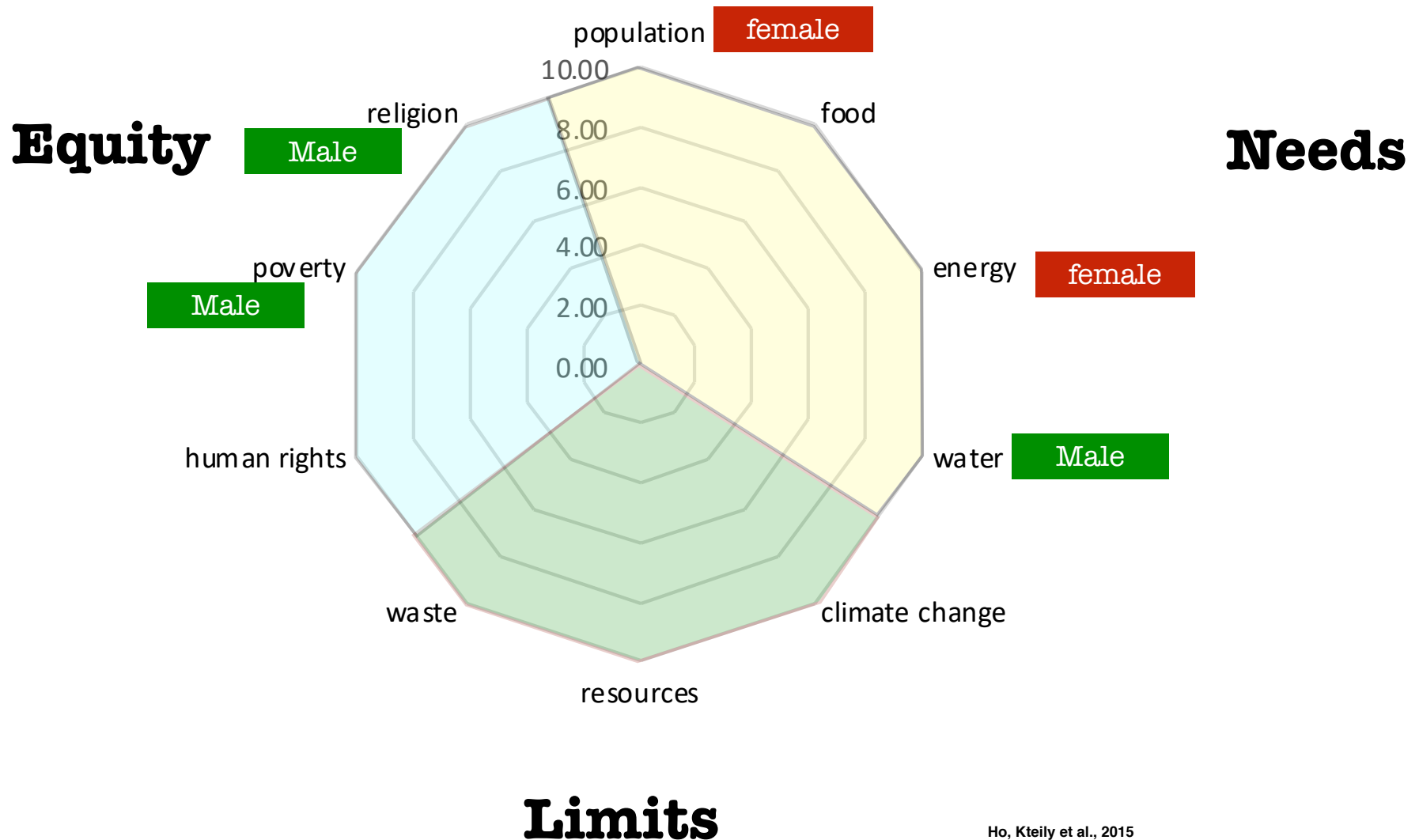
Sustainable development space



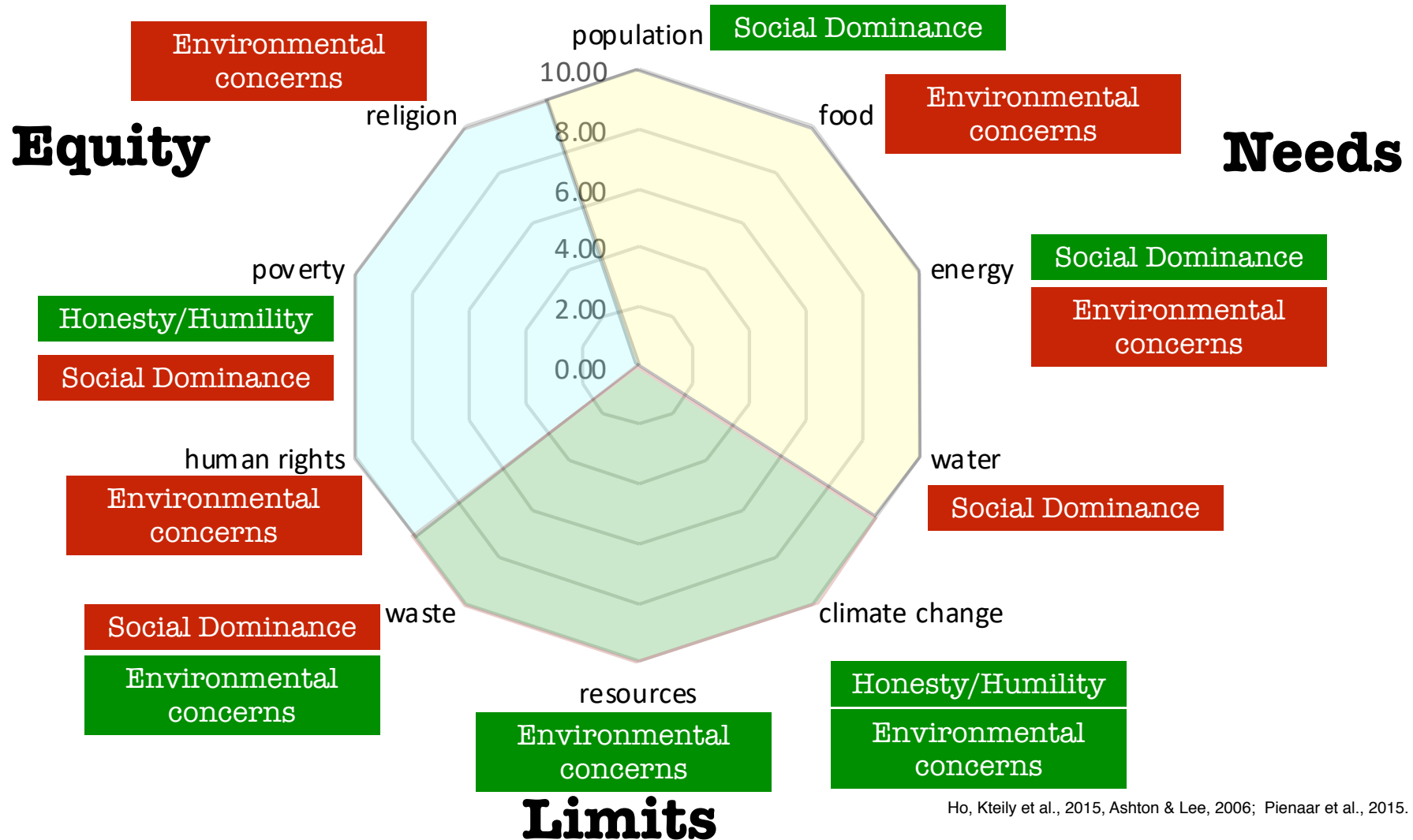
Purchasing Power (PPP p. caput 2020)



Sustainable development space



Sustainable development space

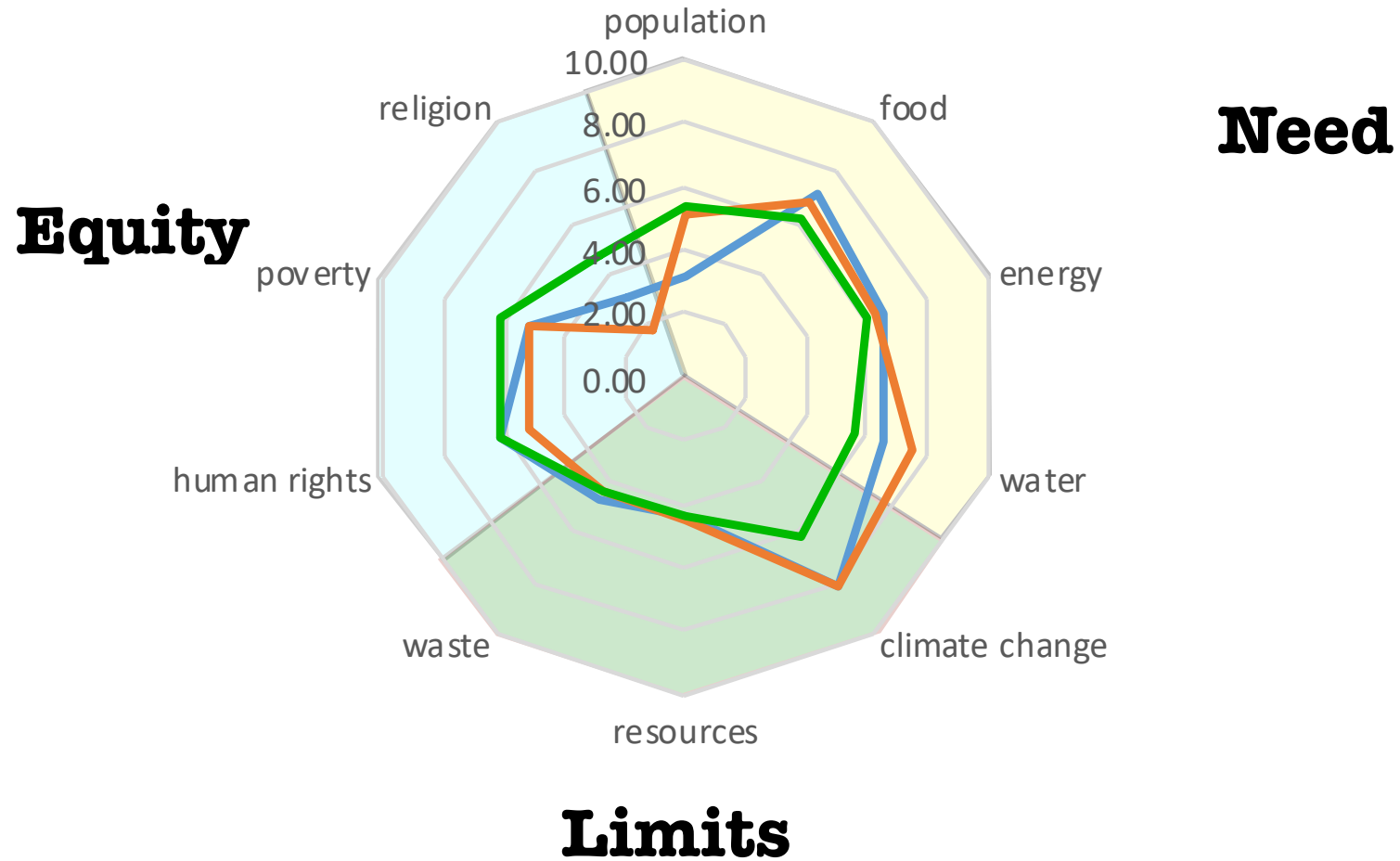


Ho, Kteily et al., 2015, Ashton & Lee, 2006; Pienaar et al., 2015.

Sustainable development space



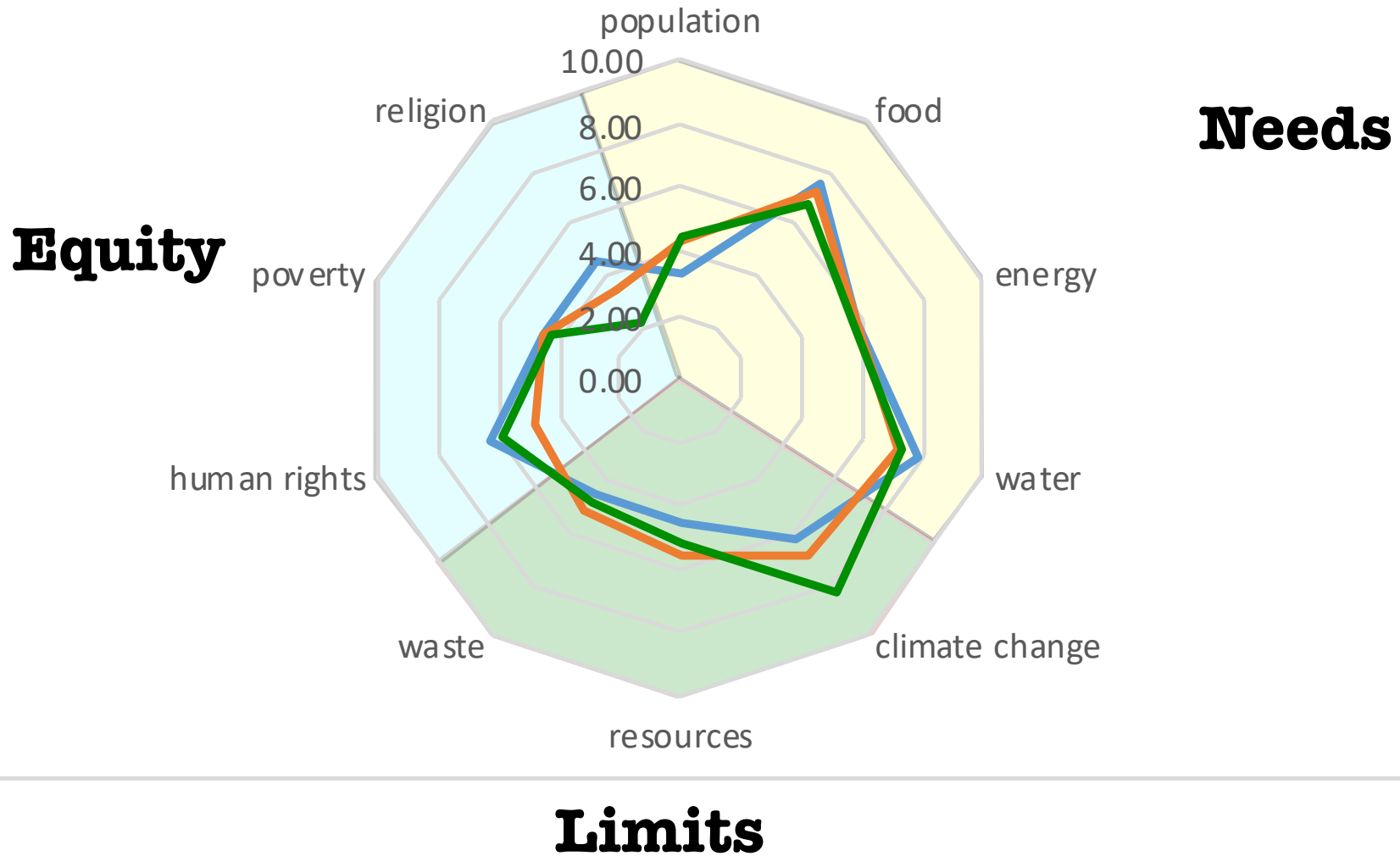
— USA — Mexico — Brazil



Sustainable development space



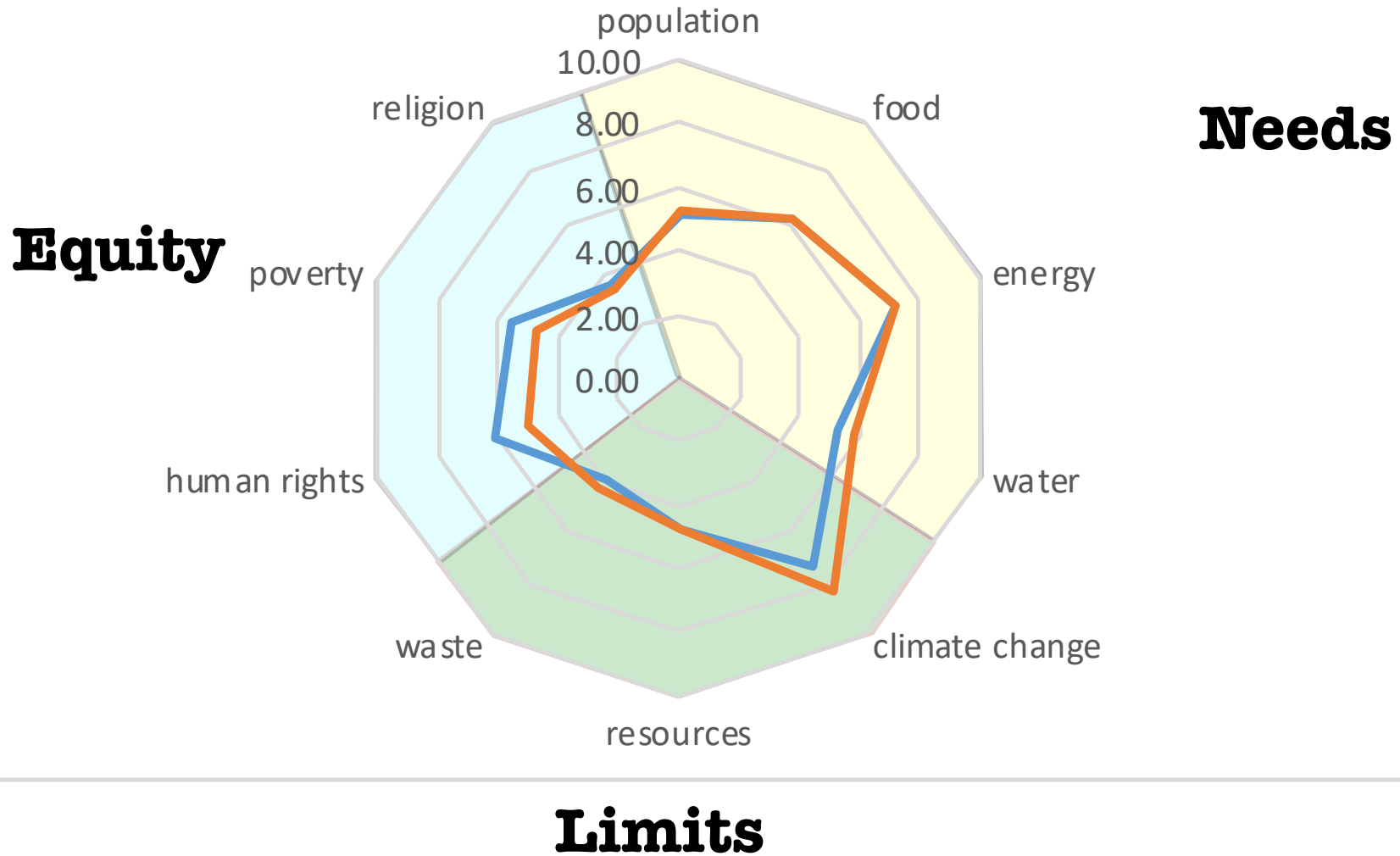
— Netherlands — Germany — Finland



Sustainable development space



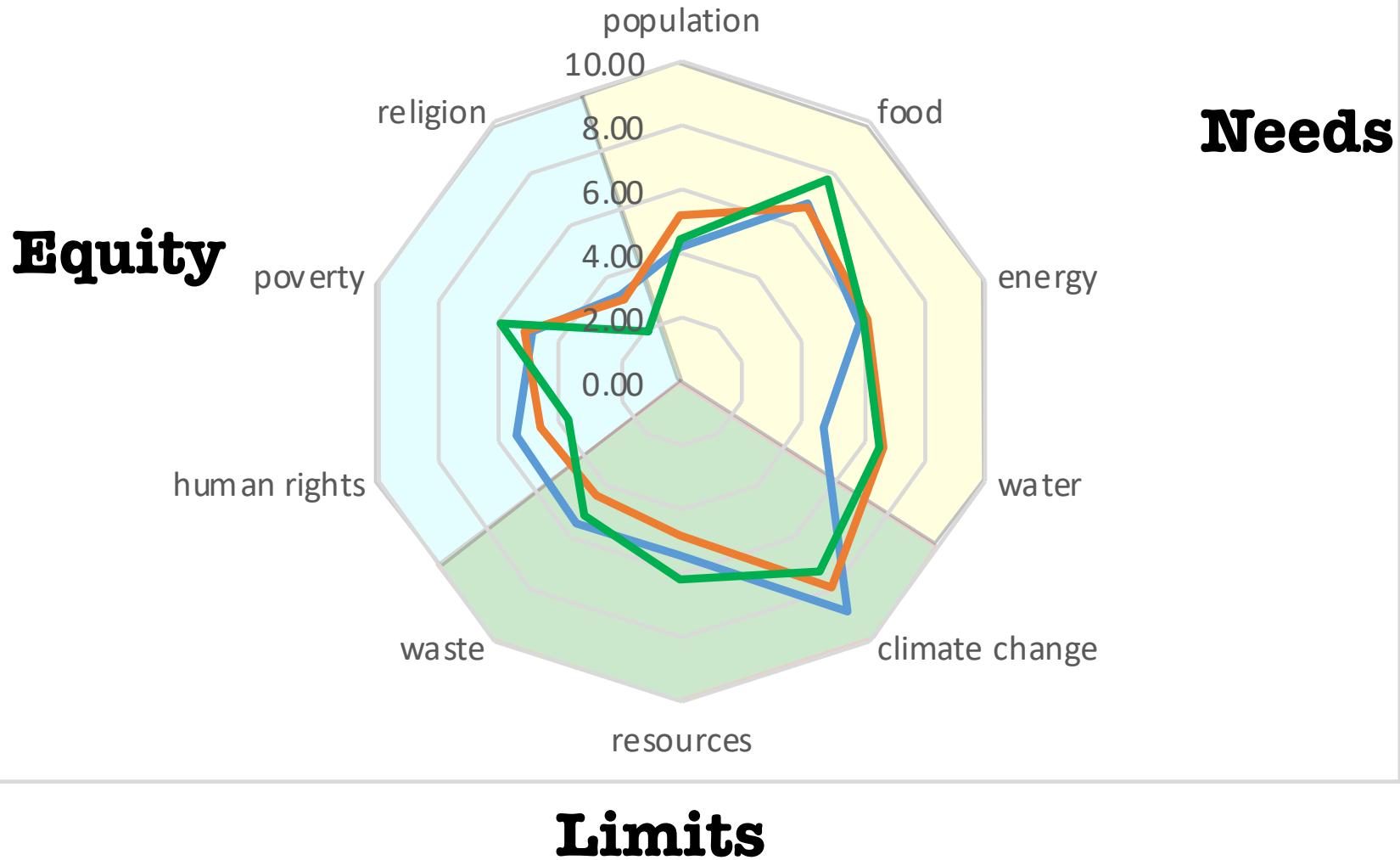
— Japan — China



Sustainable development space



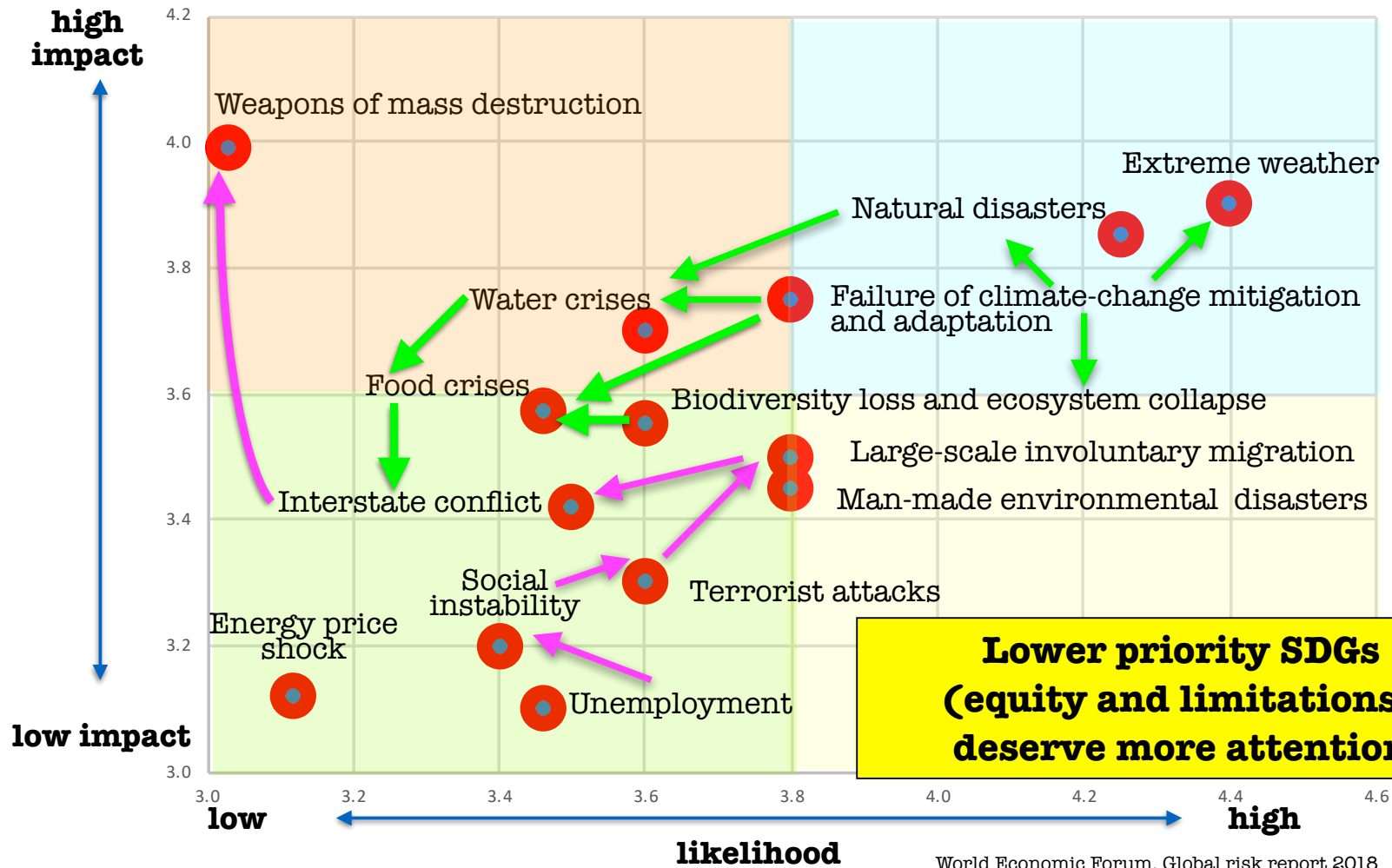
— Bhutan — India — Nepal



GLOBAL RISKS



SDGs are linked to global risks



World Economic Forum, Global risk report 2018



More info:

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Scale-up4
Sustainability

www.scaleup4sustainability.eu