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# Entrepreneurship and digitalisation in higher education

Claudio Rivera, Ph.D.

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# The era of truth for High Ed



# Global education trends

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Increasing importance of knowledge



Continuing IT revolution



The impact of increasing globalization and competition

Importance of liberal arts education



Pressures on governance and financing

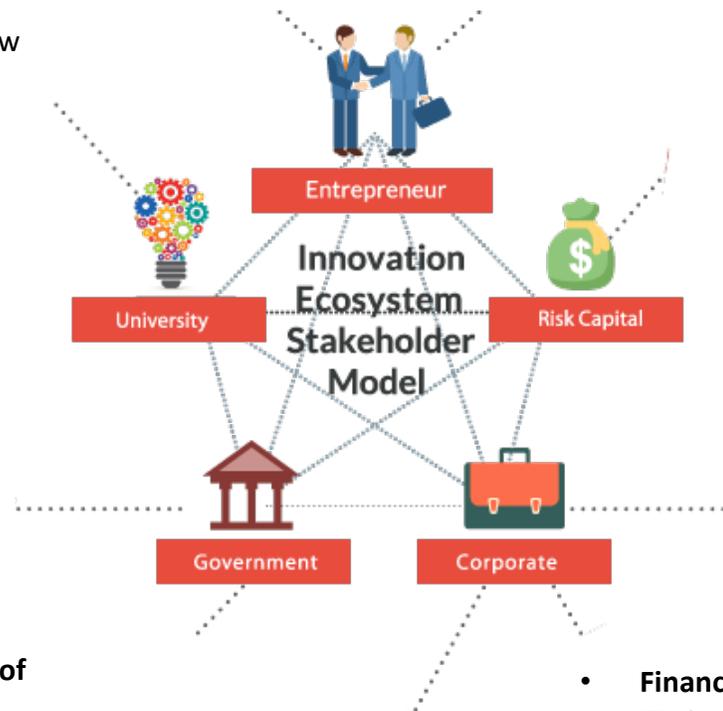


Demographic pressures

# Learning eco-system

- **The New York University at Buffalo** Teaching training
- **BI Norwegian Business School** and The New York University at Buffalo double degree
- Technology Business Center

- **Technology Business Center**
- First Year Seminar
- Junior Achievement Latvia



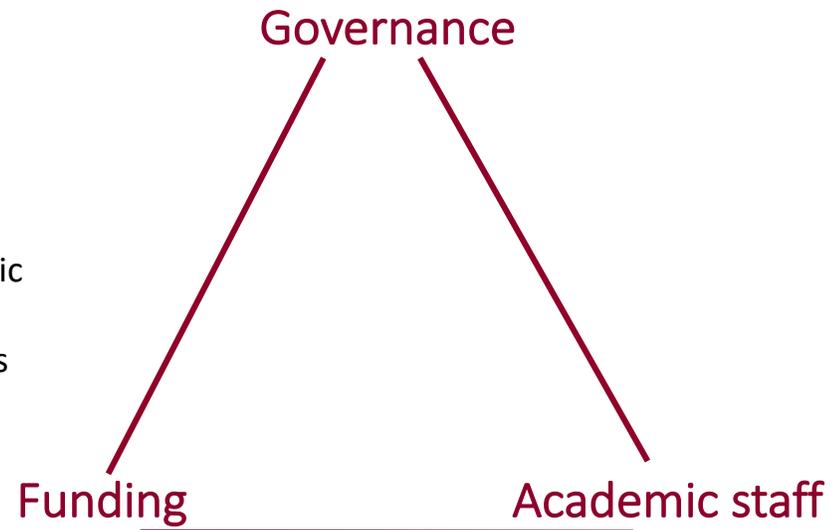
- Commercialization Reactor
- Masterclasses for entrepreneurs
- Angel Investors – LATBAN
- Foreign Investors Council

- Ministry of Education - Bachelor of IT Leadership
- **Investment and Development Agency of Latvia - Mini MBA**
- US embassy - MBA

- **Finance Sector – BITL, AML initiatives**
- IT Cluster
- Cisco infrastructure

# Learning eco-system

- Business representatives in governance of major projects
- Open competition for highest positions
- **Presence of entrepreneurs in board of trustees**



- New initiatives sponsored by private/public funding
- Investment budget differs from operations budget
- Tuition fees policy – annual increase
- **Funding follows strategy**

- **Interdisciplinarity** – background, curricula, skills, balance between relevance & rigor
- Academic staff is project based, experiential teaching
- Tenure type relationships

# Latvian Higher Ed reform – most substantial since Soviet Times

Effective split of resources



Encourage interaction between universities and job market

Encourage academic freedom



In the focus: needs of student

Encourage responsibility about the results



# Intentional university: Education must engage heart and mind

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**We have, at our fingertips, tools that are designed to engage students 100% of the time.**

- Stephen M. Kosslyn, Ph.D.

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# Covid-19 brings change

## Cambridge University: All lectures to be online-only until summer of 2021

🕒 19 May 2020

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Coronavirus pandemic



# Covid-19: Conceptual Approach

“Provide the students with the best uninterrupted faculty guided educational experience that recognizes the superiority of face-to-face instruction and interaction, at the same time ensuring physical and mental wellbeing and safety of RBS community, and preparing students for an effective work under different circumstances.”



**Stay safe and protect people around you!**

# Covid-19: Practical Approach

## BACHELOR STUDENTS

**01**

BUBBLE (GROUP) PRINCIPLE – WITHOUT DISTANCE

**02**

EACH GROUP STUDIES ON A SEPARATE FLOOR IN ONE AUDITORIUM

**BBA7** ALUMNI AUDITORIUM

**BBA8** ROOM 304

**BBA9** VIA FINANCE AUDITORIUM

**BITL1** BITL LOUNGE

**BITL2** LB AUDITORIUM

**03**

ALL FACE-TO-FACE LECTURES WILL BE AVAILABLE ONLINE AND RECORDED

**04**

FACULTY ROTATION THROUGH THE GROUPS

**05**

DIFFERENT ARRIVAL TIME IN THE MORNINGS

**06**

IN CASE OF LOCKDOWN – LECTURES FULLY ONLINE

**RBS**



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**RBS – 30 years of innovation.**

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