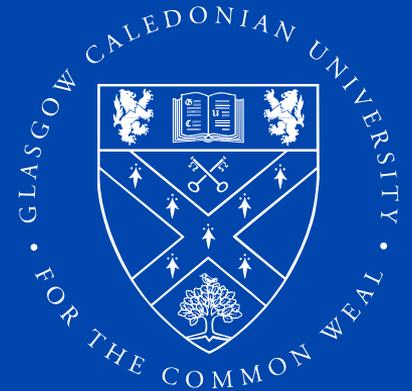


Mark Majewsky Anderson
Director, Research and Innovation



Social Innovation through Knowledge Exchange



University for the Common Good

This is personal!

“[We] need to...mobilise the full energy of entrepreneurship and innovation, but channel it more to social needs and opportunity for all; accelerate the next generation of technologies in ways that enhance humanity rather than replacing it; and reinvigorate democracy and politics in ways that respect peoples’ need for belonging, and for a share in power .”

Mulgan, G. (2016). What Will Make a Prosperous Society in the 21st Century? Brussels: European Policy and Strategy Analysis System

With the recent crises in democracy, the covid pandemic and the climate emergency, the need to understand the processes involved in transforming society at a systemic level is more urgent than ever.



Social Innovation in the University Context



Where are we now?

Researchers and policymakers have come to recognise the crucial role that SI plays in driving social change...

But **Universities** have still to develop effective mechanisms for supporting social innovation at an institutional level through knowledge exchange...

And **social innovators** often do not see the benefits of working with universities – measurement of their success is often anecdotal and lacks due diligence or academic rigour, and as a result they do not attract the kind of investment of commercial innovators...



'Social Innovation has inspired me to change the way we look at science'
Carlos Moedas

Martin Ungar



Muhammed Yunus



Mel Young



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Social innovation is too reliant on single personalities rather than networks, systems and support structures...

For the moment it remains the '**poor cousin**' of more conventional innovation processes and is measured inadequately using inappropriate tools.

Defining an ecosystem...

Community engagement and
Political commitment

Access to
Finance

Open Spaces for Co-
creation

Programmes for
Scaling-up

Policy-makers
(sustainability and policy)

Universities and knowledge
generators – Virtual spaces
(Promotion and evaluation)

Social incubation spaces
-Physical space
(selection and delivery)

Social Innovators and
communities
Users/ Beneficiaries
(validation)

Paths to
Internationalisation

Dissemination and
promotional
programmes

Mentoring
Programmes (virtual
or actual)

The role of Universities...

Research:

“...social innovation is an emerging field; it remains ill-understood and poorly researched in comparison to its counterparts in business, science and technology” (*Murray, Calulier-Grice and Mulgan, March 2010*).

- Intermediaries between the subversive nature of SI and its need for institutional and political recognition.
- Provide robust evaluations of the effectiveness of SI
- Help to provide an understanding of what can accelerate and scale-up SI, beyond the anecdotal.
- Technical expertise in specialised areas and the means to help SI grow and expand.



The role of Universities...

But also...

Universities are providers of a range of support to their community that provide real added value to SI:

- exploitation of their tacit and codified knowledge
- capacity building, mentoring and training
- specialised equipment
- provision of spaces for networking
- hot-desking or more formal incubation facilities
- selection and evaluation expertise
- lobbying etc.



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Lasin

LATIN AMERICAN SOCIAL INNOVATION NETWORK

Establishing **Social Innovation Support Units** in Latin American Universities



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Co-funded by the Erasmus+ Programme of the European Union



Establishing **Social
Innovation Support Units**
in Southeast Asian
Universities



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Southeast Asian
Social Innovation Network



**SOCIAL
INNOVATION
LIVE ASIA**

Kuala Lumpur, Malaysia
8 > 9 October 2018

sike

sike

social innovation
through **knowledge**
exchange

social innovation
through **knowledge**
exchange

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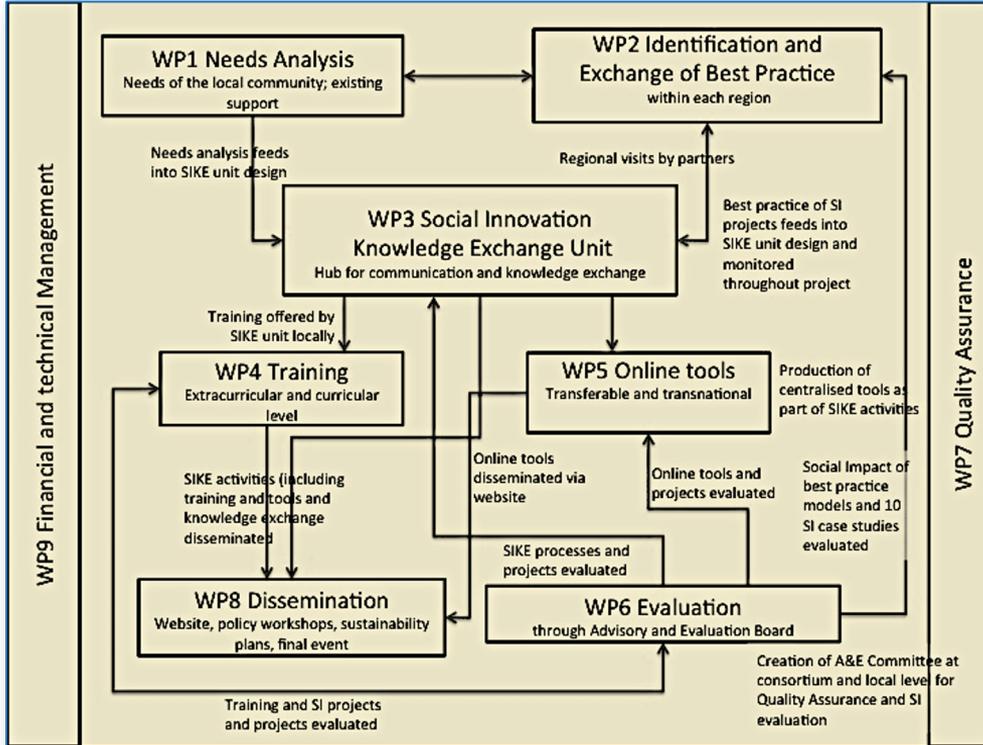


VELEUČIŠTE



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Applying our experience in Southeast Asia and Latin America in Europe...



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Summary of the Systems Innovation Conference 2019



University of Deusto experience running the Basque Country's SIKE Unit



Students For Change: Final Event in Mexico City



Social innovation: local solutions to global challenges



Introducing SIKE at Eu-SPRI 2019 in Rome

A GLOBAL NETWORK FOR UNIVERSITY SOCIAL INNOVATION INTERACTION



Local AND Global



SILKEN

Social Innovation Linkages for Knowledge Exchange Network



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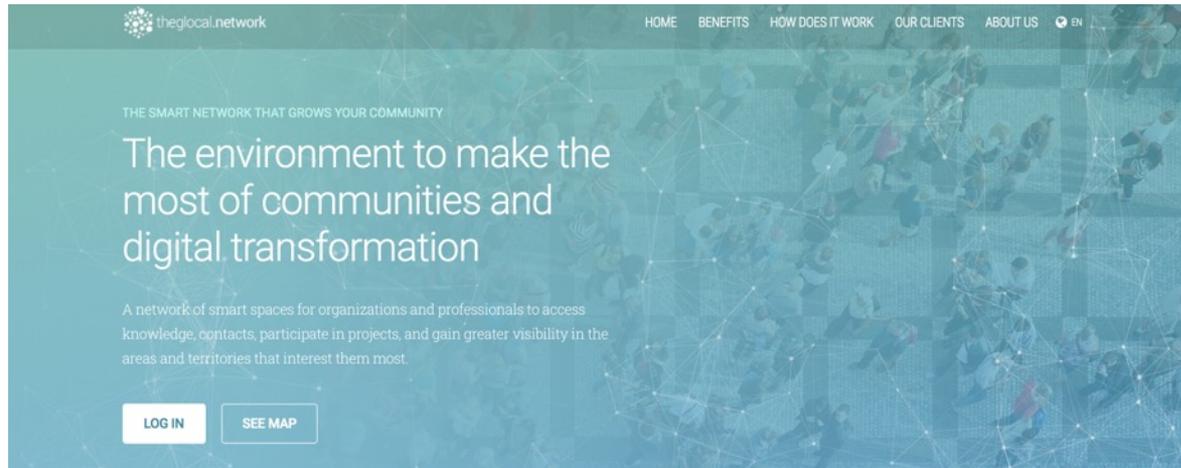
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social enterprise through virtual environments and remote entrepreneurship



Ethiopian Social Innovation through Knowledge Exchange

The Glocal Network – Social Innovation through Knowledge Exchange



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<https://theglobal.network/company/sike>

The Glocal Network – Social Innovation through Knowledge Exchange

...to widen our community,
linking Universities and
Social Innovators

<http://glocal.sike-eu.org>



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A screenshot of the SIKÉ network dashboard. The top navigation bar includes 'Home', a search bar, and icons for 'Publish', 'Channels', 'Network', 'Resources', 'Projects', 'Conversations', and 'My account'. The main content area features a 'Knowledge exchange' banner with the text 'Share and exchange knowledge with the community'. Below this is a 'MY DASHBOARD' section with a grid of icons and the text 'There is no content to display'. A 'RECOMMENDED CONTENT FOR ME' section follows, listing recent events and tools, such as 'Administrador BBK bizkaia.network created a new Event in SIKÉ' and 'Maitane Gómez created a new Tool in SIKÉ'. A 'SIKE Partners' and 'Useful Tools' section is also visible. The bottom right corner features the SIKÉ logo and the tagline 'social innovation through knowledge exchange'.

The Glocal Network – Social Innovation through Knowledge Exchange

